**10TH MIDDLE EAST EMERGENCY MEDICINE CONFERENCE**

**14 OCTOBER 2012**

**Sponsored by:**

Cleveland Clinic

**BENEFITS OF ATTENDING**

- Review new practices in emergency medicine in the GCC region
- Review updates on Emergency Medicine disciplines from: toxicology updates, ABCDE Ultrasound, mechanical ventilation, ACS management, sepsis management to inter-facility management
- Determine the best methods and practices to manage Paediatric emergency medicine
- Discuss the basic principles of mechanical ventilation
- Practise advanced level skills of emergency care

**16 OCTOBER 2012 WORKSHOP**

**EMERGENCY CARE WORKSHOP**

**Accreditation Statement**

The Cleveland Clinic Foundation Center for Continuing Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Cleveland Clinic Foundation Center for Continuing Education designates this live activity for a maximum of 10.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Participants claiming CME credit from this activity may submit the credit hours to the American Osteopathic Association for Category 2 credit.

**REGIONALLY ACCREDITED WORKSHOPS**

**15-16 OCTOBER 2012**

**WORKSHOP TIMINGS:**

**15 OCTOBER 2012 8:00 - 13:00**

**BASIC LIFE SUPPORT (BLS) FOR - HEALTHCARE PROVIDERS**

**WORKSHOP TIMINGS:**

**15 OCTOBER 2012 14:00 - 18:30**

**16 OCTOBER 2012 8:00 - 18:30**

**ADVANCED CARDIOVASCULAR LIFE SUPPORT (ACLS) WORKSHOP**

**WORKSHOP TIMINGS:**

**15 OCTOBER 2012 14:00 - 18:30**

**16 OCTOBER 2012 8:00 - 18:30**

**PAEDIATRIC ADVANCED LIFE SUPPORT (PALS)**
DEAR HEALTHCARE PROFESSIONAL,

It gives me great pleasure to announce that the 10th Middle East Emergency Medicine Conference will take place 14 October, 2012 at the Abu Dhabi National Exhibition Centre, UAE.

Sponsored by the Cleveland Clinic, this conference is part of the Abu Dhabi Medical Congress – the only event in the Middle East that brings together healthcare professionals from the fields of Patient Safety, Emergency Services, Rehabilitation & Primary Healthcare for both scientific and commercial exchange.

Furthermore, it is one of a handful of events in the region to offer accredited Continuing Medical Education (CME) to attending medical professionals via its scientific conference programme and workshops.

The 10th Middle East Emergency Medicine Conference focuses on multidisciplinary topics in Emergency Medicine and offers a wonderful opportunity for delegates to learn best practice in emergency care. The main objective of this conference is to share and impart knowledge from new practices in emergency medicine, latest updates in emergency medicine, paediatric emergency medicine.

We are also delighted to offer a number of hands-on workshops such as Emergency Care, BLS, ACLS and PALS.

On behalf of the conference chairs, Dr. Saleh Fares and Dr. Fredrick M. Hustey, and the rest of the congress team, we look forward to welcoming you to Abu Dhabi in October.

Yours faithfully,

Zuzana Laukova
Conference Manager
Abu Dhabi Medical Congress 2012

WHO SHOULD ATTEND?
- Heads of Emergency Department
- Heads of Emergency Preparedness
- Heads of Emergency Medicine
- Directors of EMS department
- Directors of Ambulance Services
- Emergency Physicians/Specialists/Consultants
- Paramedics
- EMS Personnel
- Air Ambulance Personnel
- First responders
- Emergency Medical Technicians
- Physicians
- Nurses
09:50 OPENING REMARKS FROM THE CHAIR:
Saleh Fares, MD, MPH, FRCP(EM), FCEP, Deputy Head, Emergency Department, Zayed Military Hospital, Abu Dhabi, UAE

SESSION 1: TURNING POINTS IN EMERGENCY MEDICINE

Moderators: Dr. Moin Fikree, Clinical Director, Emergency and Trauma Centre, Rashid Hospital, Dubai, UAE
Dr. Kenneth Dittrich, Consultant Physician, Emergency, SKMC, Abu Dhabi, UAE

10:00 EMS IN THE REGION: WHERE ARE WE GOING?
Robert Ball, Chief Executive Officer, National Ambulance Company, Abu Dhabi, UAE

10:25 PUBLIC ACCESS DEFIBRILLATOR PROGRAMS: DOES IT MAKE A DIFFERENCE?
Dr. Nabil Al Zadjali, Consultant, Emergency Department, Sultan Qaboos University Hospital, Muscat, Oman

10:50 PRESCRIBING DISASTERS IN OLDER ED PATIENTS
Fredric Michael Hustey, MD, Associate Professor of Medicine, Cleveland Clinic Lerner College of Medicine of Case Western Reserve University, Staff Emergency Physician, Cleveland Clinic, Cleveland, Ohio, USA

11:15 COFFEE BREAK AND REFRESHMENTS

SESSION 2: WHAT’S NEW? PART I

Moderators: Robert F. Corder, MD, FACEP, FCEMSA, Chairman and Consultant, Department of Emergency Medicine, Tawam Hospital, Al Ain, UAE, Assistant Professor, University of Maryland School of Medicine, Baltimore, Maryland, USA
Lauri Trites, MD, CCFP(EM), Consultant, Emergency Department, Zayed Military Hospital, Abu Dhabi, UAE

11:45 TOXICOLOGY UPDATES
Dr. Barak Al Dousari, Consultant, Emergency Medicine, Royal Clinics, Riyadh, KSA

12:10 ABCDE ULTRASOUND IN THE ED
Abdulmohsen Alsaaawi, MD, RDMS, RDCS, Consultant Emergency Medicine, King Abdulaziz Medical City, Assistant Professor, Faculty of King Abdulaziz Bin Saud University for Health Sciences, Riyadh, KSA

12:35 MECHANICAL VENTILATION IN THE ED: WHAT DO WE HAVE TO KNOW?
Ayesha Almremari, MD, FRCP, Specialist, Emergency Medicine and ICU, Mafraq Hospital, Abu Dhabi, UAE

13:00 LUNCH BREAK

SESSION 3: WHAT’S NEW? PART 2

Moderators: Dr. Nellie Shuri Boma, Chief Medical Officer, Al Rahba Hospital Abu Dhabi, UAE
Dr. Michael Abbo, MD, MA(Education), FACEP, Head of Emergency Department, Rashid Emergency and Trauma Center, Dubai, UAE

14:30 ACS MANAGEMENT: WHAT’S NEW?
Dr. Nabil Al Zadjali, Consultant, Emergency Department, Sultan Qaboos University Hospital, Muscat, Oman

14:55 SEPSIS MANAGEMENT IN THE ED
Dr. Jose Lopez, Chairman, Department of Emergency Medicine, Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE

15:20 INTER-FACILITY TRANSPORT: CAN WE DO BETTER?
Fredric Michael Hustey, MD, Associate Professor of Medicine, Cleveland Clinic Lerner College of Medicine of Case Western Reserve University, Staff Emergency Physician, Cleveland Clinic, Cleveland, Ohio, USA

15:45 AFTERNOON BREAK

SESSION 4: PEDIATRIC EMERGENCY MEDICINE

Moderator: Dr. Marc Harrison, CEO, Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE

16:15 MANAGING A SICK CHILD IN THE ED
Dr. Osama Kentab, Consultant Paediatric Emergency Medicine, Chairman of CPR Committee, Assistant Professor of Paediatrics and Emergency Medicine, KSAU-HS, Riyadh, KSA

16:40 PAEDIATRIC CARE IN EMS
Dr. Osama Kentab, Consultant Paediatric Emergency Medicine, Chairman of CPR Committee, Assistant Professor of Paediatrics and Emergency Medicine, KSAU-HS, Riyadh, KSA

17:05 PAEDIATRIC INJURY PREVENTION: DO WE SEE LIGHT AT THE END OF THE TUNNEL?
Taisser M. Atrak, MD, FAAP, Chairman, Department of Paediatrics, Consultant and Chief, Neonatology Division, Mafraq Hospital, Abu Dhabi, UAE

17:30 Q&A

17:50 CLOSING REMARKS FROM THE CHAIR

18:00 END OF CONFERENCE DAY ONE
**WORKSHOPS:**

**BASIC LIFE SUPPORT (BLS) FOR HEALTHCARE PROVIDERS**

**Timings:** October 15th 8:00 – 13.00  
**Facilitator:** Horizon Healthcare Services (HC), a private organization in Abu Dhabi recognized by the HAAD, affiliated with the American Heart Association (AHA) and Medical Training Centers internationally.  
BLS designed to provide a wide variety of healthcare professionals the ability to recognize several life-threatening emergencies, provide CPR, use an AED, and relieve choking in a safe, timely and effective manner.

**Regionally accredited workshop**

**Course content:**
Key changes in basic life support, reflecting the new science from the 2010 American Heart Association Guidelines for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care.  
- Critical concepts of high quality CPR  
- The AHA Chain of Survival  
- 1-Rescuer CPR and AED for adult, child and infant  
- 2-Rescuer CPR and AED for adult, child, and infant  
- Differences between adult, child and infant rescue techniques  
- Bag-mask techniques for adult, child and infant  
- Rescue breathing for adult, child and infant  
- Relief of choking for adult, child and infant  
- CPR with an advanced airway

**Certification:**
American Heart Association BLS for Healthcare Providers Course Completion Card valid for two years  
HAAD (CME) Certificate  

**Please note, delegates must attend the entire course in order to be eligible for the BLS course completion card**

**ADVANCED CARDIOVASCULAR LIFE SUPPORT (ACLS) WORKSHOP**

**Timings:** October 15th 14:00 – 18:30  
October 16th 08:00 – 18:30  
**Facilitator:** Horizon Healthcare Services (HC), a private organization in Abu Dhabi recognized by the HAAD, affiliated with the American Heart Association (AHA) and Medical Training Centers internationally.  
ACLS is an advanced course that highlights the importance of team dynamics and communication, systems of care and immediate post-cardiac-arrest care.  
The course also covers airway management and related pharmacology.

**Regionally accredited workshop**

**Course content:**
Key changes in advanced cardiovascular life support, reflecting the 2010 American Heart Association Guidelines for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care.  
- Basic life support skills, including effective chest compressions, use of a bag-mask device and use of an AED  
- Recognition and early management of respiratory and cardiac arrest  
- Recognition and early management of pen-arrest conditions such as symptomatic bradycardia  
- Airway management  
- Related pharmacology  
- Management of acute coronary syndromes (ACS) and stroke  
- Effective communication as a member and leader of a resuscitation team  
- Effective resuscitation team dynamics

**Certification:**
ACLS course completion card valid for two years  
HAAD (CME) Certificate  

**Please note, delegates must attend the entire course in order to be eligible for the ACLS course completion card**

Please note, lunch is included on 16 October only,

**WORKSHOP: PAEDIATRIC ADVANCED LIFE SUPPORT (PALS)**

**Timings:** October 15th 14:00 – 18:30  
October 16th 08:00 – 18:30  
**Facilitator:** Horizon Healthcare Services (HC), a private organization in Abu Dhabi recognized by the HAAD, affiliated with the American Heart Association (AHA) and Medical Training Centers internationally.  

**Regionally accredited workshop**

**Course content:**
Key changes in paediatric advanced life support, reflecting the new science from the 2010 American Heart Association Guidelines for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care.  
- 1 and 2 rescuer child CPR and AED use  
- 1 and 2 rescuer infant CPR  
- Management of respiratory emergencies  
- Rhythm disturbances and electrical therapy  
- Vascular access  
- Resuscitation team concept  
- Cardiac, respiratory and shock case discussions and simulations  
- Systematic approach to Paediatric assessment

**Certification:**
PALS course Completion Card valid for two years  
HAAD (CME) Certificate  

**Please note, delegates must attend the entire course in order to be eligible for the PALS course completion card**

Please note, lunch is included on 16 October only.

**WORKSHOP: EMERGENCY CARE WORKSHOP**

**Accredited by Cleveland clinic**

**Timings:** 16th October 9:00-15:45  
**Facilitators:** Ron Blough & Reon Conning from the Higher Colleges of Technology Advanced Life Support Paramedic & Medical Imaging Programs, Dubai Women’s College, Dubai, UAE  
The hands-on workshop will be presented by the UAE national students from the Higher Colleges of Technology Advanced level EMT-Paramedic & Medical Imaging programs.

**The participants in this workshop will be able to:**
- Practice advanced level skills  
- Review Emergency Care for sick patients  
- Interpret radiographic images

**Schedule:**
09:00 Welcome and Pre-Test  
09:20 Session #1 - Emergency Cardiac Care  
10:20 Session #2 - Emergency Trauma Care  
11:20 Coffee break  
12:00 Session #3 - Emergency Imaging  
13:00 Lunch break  
14:15 Session #4 - Skills competition  
15:15 Post-Test and Wrap-up  
15:45 End of the workshop
SCIENTIFIC COMMITTEE:
• Chair: Fredric Michael Hustey, MD, Associate Professor of Medicine, Cleveland Clinic Lerner College of Medicine of Case Western Reserve University, Staff Emergency Physician, Cleveland Clinic, Cleveland, Ohio, USA
• Chair: Saleh Fares, MD, FRCP(EM), FACEP, Deputy, Head, Emergency Department, Zayed Military Hospital, Abu Dhabi, UAE

SPEAKER FACULTY:
• Michael Abbo, MD, MA(Education), FACEP, Head of Emergency Department, Rashid Emergency and Trauma Center, Dubai, UAE
• Dr. Barak Al Dousari, Consultant, Emergency Medicine, Royal Clinics, Riyadh, KSA
• Ayesha Almemari, FRCP, MD, Consultant Physician, Emergency Medicine and Critical Care Departments, Mafraq Hospital, Abu Dhabi, UAE
• Dr. Abdulmohsen Alsaawi, RDM, RDCS, Consultant Emergency Medicine, King Abdulaziz Medical City, Assistant Professor, Faculty of King Abdulaziz Bin Saud University for Health Sciences, Riyadh, KSA
• Dr. Nabil Al Zadjali, Consultant, Emergency Department, Sultan Qaboos University Hospital, Muscat, Oman
• Taisser M. Atrak, MD, FAAP, Chairman, Department of Pediatrics, Consultant and Chief, Neonatology Division, Mafraq Hospital, Abu Dhabi, UAE
• Mr. Robert Ball, Chief Executive Officer, National Ambulance Company, Abu Dhabi, UAE
• Mr. Ronald Blough, NREMT-Paramedic, B.S. Emergency Medical Services, Advanced Life Support Paramedic Program Coordinator, Higher Colleges of Technology, Dubai, UAE
• Dr. Nellie Shuri Boma, Chief Medical Officer, Al Rahba Hospital, Abu Dhabi, UAE
• Mr. Reon Conning, Paramedic Faculty, Higher Colleges of Technology, Dubai, UAE
• Dr. Robert F. Corder, FACEP, FCEMSA, Chairman and Consultant, Department of Emergency Medicine, Tawam Hospital, Al Ain, UAE, Assistant Professor, University of Maryland School of Medicine, Baltimore, Maryland, USA
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FACULTY DISCLOSURE STATEMENT
The Cleveland Clinic Foundation Center for Continuing Education has implemented a policy to comply with the current Accreditation Council for Continuing Medical Education Standards for Commercial Support requiring resolution of all faculty conflicts of interest. Faculty declaring a relevant commercial interest will be identified in the activity syllabus.

CME ACCREDITED CONFERENCES TAKING PLACE AT ABU DHABI MEDICAL CONGRESS 2012

2nd Family Medicine Conference 14 – 16 October (Cleveland Clinic Accredited)
2nd Bone and Joint Conference 15 October (Cleveland Clinic Accredited)

3rd Nursing Conference 14 – 16 October (Regionally Accredited)

7th Middle East Decontamination and Sterilisation Conference 14 – 16 October (Regionally Accredited)
8th Middle East Healthcare-Associated Infections 14 – 15 October (Cleveland Clinic Accredited)
Updates on Infectious Diseases and Antibiotic Use 15 – 16 October (Cleveland Clinic Accredited)

4th Middle East Dentistry Conference 14 – 16 October (Regionally Accredited)

5th Middle East Physical Medicine and Rehabilitation Conference 15 – 16 October (Regionally Accredited)
Middle East Sports Medicine Conference 14 October (Cleveland Clinic Accredited)

10th Middle East Emergency Medicine Conference 14 October (Cleveland Clinic Accredited)
8th Middle East Trauma Conference 14 – 16 October (Cleveland Clinic Accredited)
2nd Middle East Anaesthesia, Pain Management and Critical Care Conference 15 – 16 October (Cleveland Clinic Accredited)
**FIVE WAYS TO REGISTER**

**Register and pay before 13 September 2012**

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Includes syllabus, lunch and refreshment breaks.

**DELEGATE DETAILS**

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**COMPANY DETAILS**

Company/hospital

Address: ............................................................... Email: ...............................................................

Postcode: ............................................................... City: ............................................................... Country: ...............................................................

Tel: ............................................................... Fax: ...............................................................

No. of employees on your site: ...............................................................

☐ YES, I would like to receive information about future events & services via e-mail [insert e-mail address]

Nature of your company's business: ...............................................................

**Payments**

Please tick (v) if you would like to pay by:

☐ Cash  ☐ Cheque  ☐ Bank Transfer  ☐ Bank Draft

A confirmation letter and invoice will be sent upon receipt of your registration. Please note that full payment must be received prior to the event. Only those delegates whose fees have been paid in full will be admitted to the event. You can pay by company cheque in Dirhams or US$. Please note that if US$ cheques and bank drafts should be drawn on a New York bank and an extra amount of US$ 6 per payment should be added to cover bank clearing charges, payments should be in favour of IIR Holdings Ltd - Exhibitions

Cheque Payment made payable to: IIR Holdings Ltd - Exhibitions and send to Arab Health, P O Box 28943, Dubai, UAE

(Please Note: Informa Exhibitions will not cover any transfer charges. Please add US$ 30 extra)

Cash Payment can be made at the Informa Exhibitions office - 301 Sultan Business Centre (Next to Lamcy Plaza), Dubai. Tel 971-4-336 7334, Office hours: Sunday – Thursday, 9:00 – 17:30

**Travel and Accommodation**  ☐ Yes, please contact me to book travel and accommodation

**Cancellation**

If you are unable to attend, a substitute delegate will be very welcome in your place. If this is not suitable, a 50% service charge will be payable. Registrations cancelled less than 14 days before the event will not be refunded.

**Hotel & Accommodation Details**

Please contact: Sharif Abdurrahman

Tel: 971-4-407 2693

Fax: 971-4-407 2517

Email: sharif.abdurrahman@informa.com

Due to unforeseen circumstances, the programme may change and Informa Exhibitions reserves the right to alter the venue and/or speaker.

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